pdActive

Compliance
Protect your brand, reputation and bottom-line

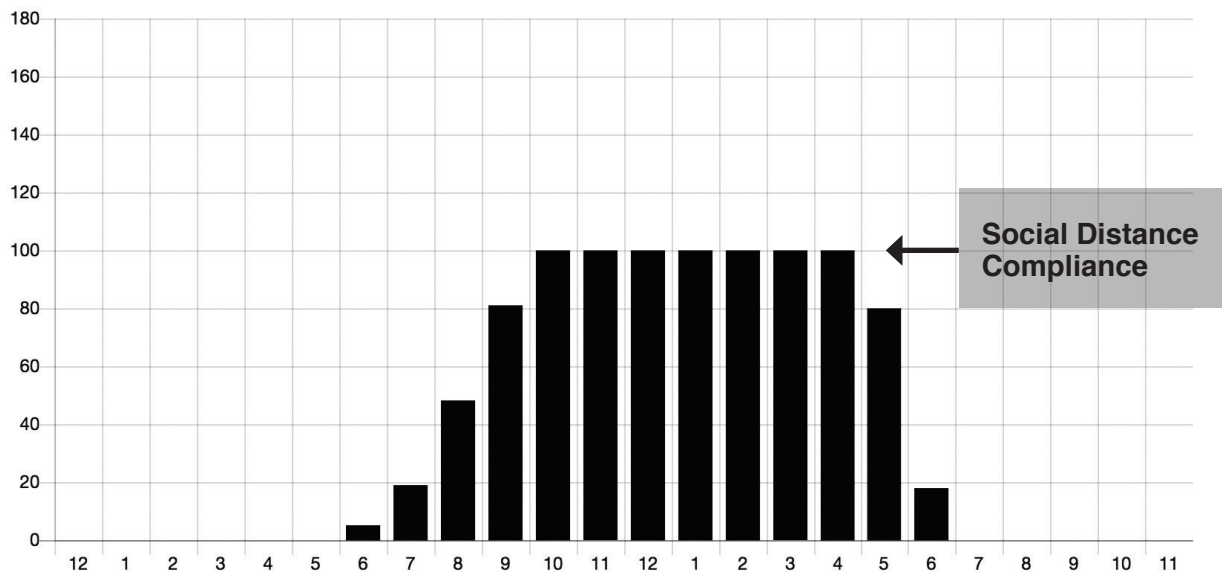Unique Visits: 3,156
Current Occupancy: 776
Average Shop Time: 13:12

World-Class Anonymized Clustering

The pdActive Platform provides truly accurate visitor counts and classification. Powerful, deep-learnng
camera to camera RE-ID enables you to know the behaviors and demographics of everyone that enters your properties.

ROI in Hours

- Know occupancy. Eliminate manual counting and ensure compliance with local regulations.
- Ensure patrons and associates are safe.
- Measure the effectiveness of your marketing initiatives, operations objectives, and ensure legal compliance.

Traffic

Social Distance
Compliance

Objectives

- Keep employees and customers safe while protecting your brand

- Eliminate costly manual counting and compliance monitoring

- Gather real-time data and enable data-driven decision making

Occupancy Alert

Location: Store 04113
Time: April 10, 11:06 AM

Current Occupancy
45

Max
50

Occupancy Warning

Location: Store 04113
Time: April 10, 11:06 AM

Current Occupancy
51

Max
50

No Mask Alert

Location: Store 04113
Time: April 10, 9:52 AM
Camera: Entrance

No Mask Alert

Location: Store 04113
Time: April 10, 11:03 AM
Camera: Entrance

✉ **COMPLIANCE ALERT**
Store #1087 10:42am
No Mask