

Visitor Analytics *Brick and Mortar Clicks*



pdActive Visitor Counting and Demographics compiles customer data to provide highly accurate, unique visit counts and demographics.

Now, you can:

- Cultive relationships with your most loyal customers.
- Adapt your customer service strategy for long-stay visitors.
- Pay special attention to customers who may have had a poor shopping experience.

Features



Visit Counts without Duplicates



Gender



Average length of visit



Age

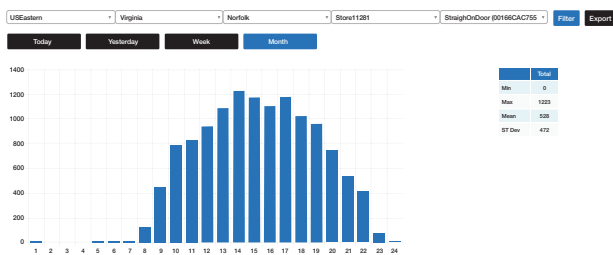


Number of visits

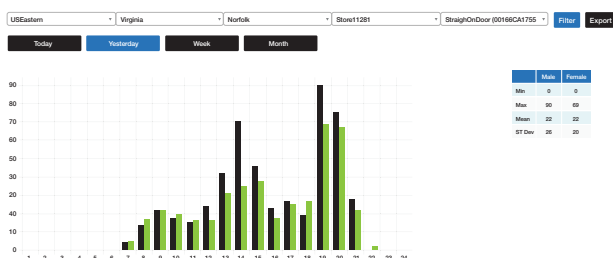


Common visit times

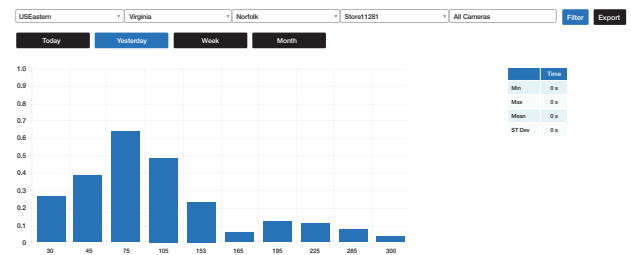
Traffic Report



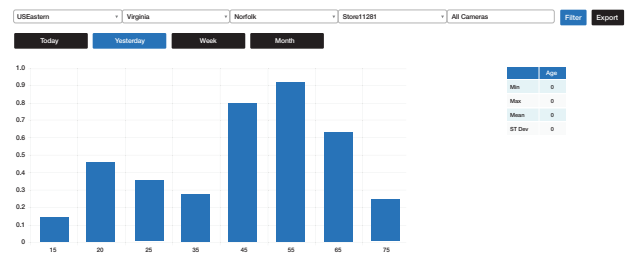
Gender Report

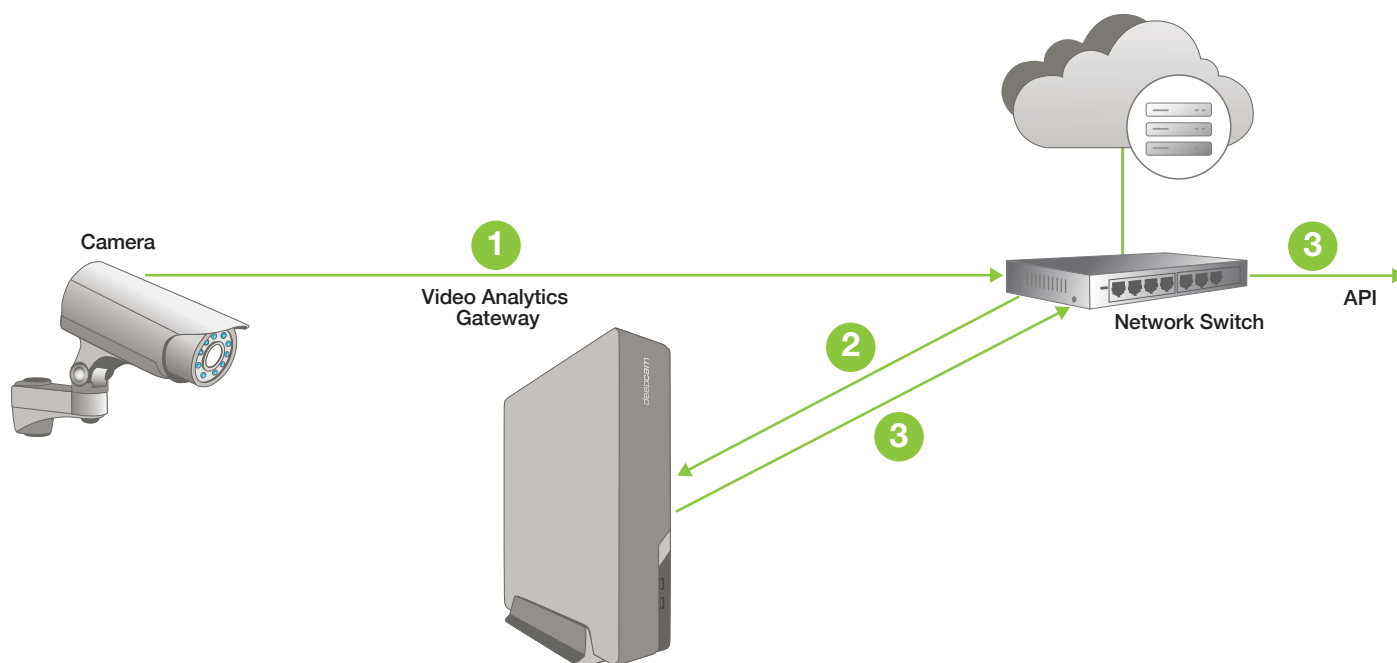


Register Que



Age Report





- 1 Camera streams video
- 2 Gateway analyzes video
- 3 Gateway sends results to server

You just spent \$100k on a campaign
and you can't determine the actual performance.

Your need pdActive.