



Executive Bios

Don Knasel, Founder and CEO

After three years in stealth mode building an AI system to revolutionize retail loss prevention, DeepCam CEO and Founder Don Knasel has successfully tested and launched Retail by DeepCam.

Knasel is an industry leader, visionary and careered developer of industry-transforming technologies. Starting his career at Bell Labs and Corning in optical fiber technology, Knasel most recently was Co-Founder and CTO of MySnapCam, where he developed the first mass-scale Internet video baby monitor, pioneering simple device network configuration from 2009 to 2016.

Prior to MySnapCam, Knasel sold PDAActive Broadband to In2 Networks in 2007 and continued with the company for two years prior to starting MySnapCam. At the time, In2 Networks was the leading provider of IoT energy management and smart home systems for the real estate development industry. PDAActive Broadband was created by Knasel as the first CRM system for real estate and resort developers.

PDAActive, the first mobile management system for multi-family housing was started in 2001. Knasel sold the company in 2003 to Real Page Inc., the leader in multi-family software systems.

Charles Fleischman, COO

Charles Fleischman has recently joined DeepCam as COO following four years of bringing new technologies and capabilities to the Retail and Banking industry as President and CEO of Centronex LLC. Fleischman has 21 years of commercial management experience with a specialized background in big data software, analytics, assessment and strategic planning in both commercial technology and government intelligence fields. Prior to Centronex he served as CTO of the Boeing Intelligence Systems Group.

Fleischman spent 10 years as a founder and CTO of Kestrel Enterprises Inc. before Kestrel was acquired by Boeing. There, he was instrumental in the development of the Kestrel TAC analytic software used by the government to persistently monitor data in real-time, searching for events and intelligence.

Fleischman completed a 20-year US Navy career as a Fighter pilot before transitioning to the civilian world and starting his corporate career as Managing Director at Cantor Fitzgerald where he developed the world's first electronic futures exchange.

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